

Quote

THE WEEKLY DIGEST

Volume 30—Number 24

Week of December 11, 1955

MAY WE *Quote* YOU ON THAT?

[1] GEO MEANY, pres of merged AFL-CIO: "This organization not only has the right but the duty to raise its voice in the way its gov't is operated. And we don't have to be diplomatic — we can call the shots as we see them." . . . [2] DAVID LANDRY, chmn, Chicago Council AFL-CIO Flight Engineers, charging Adlai Stevenson crossed a picket-line to board a plane: "Pickets approached Stevenson and told him the engineers were on strike. He just turned away and boarded the plane. And he's going to address our convention!" (Stevenson denied he saw any pickets; said he was "unaware" of the strike.). . . [3] HENRY CABOT LODGE, Jr, U S Ambassador to UN, urging U S-Soviet agreement on Pres Eisenhower's aerial-inspection plan: "We believe this vision of 'sentinels of peace' crossing each other in the 'open skies' is something millions of everyday people in every country can see plainly. It will be as reassuring as the sight of a policeman on his beat."

Quote of the Week

Pres DWIGHT D EISENHOWER, in a message (delivered by telephone) to delegates of newly-merged AFL-CIO unions: "The history of labor is studded with the names of men and women who have inspired our working people, our country and mankind. In their example you can at home help toward a better citizenship and nation. Abroad you can help liberate hundreds of millions from misery and slavery."

... [4] GEO M McCONNAUGHEY, chmn, Fed'l Communications Commission: "There is a place in television for programs designed to entertain and divert, but with unforgivable frequency, the American living room is being fed material more appropriately reserved for the bar-room or midway. As for commercials: abuse of their length and frequency loses listeners and sales and invites extremist calls for gov't intervention."

FIFTEENTH YEAR OF PUBLICATION



As we approach election yr, let us analyze the two philosophies now vying for dominance in the Democratic fold.

First, there is the super-liberal ideology, as personified in Harry Truman's "give-'em-hell" tactics, and in the Democratic left wing in gen'l. It is well to keep in mind that this is the historic Democratic position. Every Democratic nominee of our century has been, in the light of his time, a marked liberal. (Teddy Roosevelt, running as a Progressive in '12, fumed in frustration that his Democratic opponent, "that damned Presbyterian," was out-liberaling him at every turn.)

In exception to the foregoing generalization some may point out that Adlai Stevenson in '52 conducted a temperate intellectual campaign. But Stevenson was the Truman-favored nominee, delivering his orations from a platform fashioned by the dominant liberal element in his party. While he

may have found Truman's support repugnant, he didn't repudiate it.

Now, in contrast to the super-liberals, we have a second faction—the "moderates" under the realistic leadership of Lyndon Johnson and Sam Rayburn. These men hold that a prosperous citizenry is in no mood to accept extreme measures; that such a program would alienate an important segment of Southern Democrats, as well as other elements in the party. Thus, they plan to seize the initiative pushing thru popular legislation that will provide a background of "positive" accomplishments to fortify the coming campaign. With some significant exceptions, these are the Eisenhower desiderata — but with a Democratic label.

The "moderate" faction did not specifically select Stevenson as its nominee, but his philosophy coincides with their program.

Stevenson's early avowal makes him a natural target for others who seek the limelight (note recent sideswipes by Harriman, Menen Williams, Kefauver, etc). Conditions may change in 8 mo's, but as of now the "moderates," with control of Congress, appear ascendant.



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QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance. In U. S. and Possessions. Two years \$10.00. Your own and a gift subscription, \$10. Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

..... *Quote*

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★
"He who never quotes, is never quoted."
★ ★

Charles Haldon Sprague



AMERICA—1

America can continue to be the source of emotional and moral strength for the world on one condition. That condition is that this nation stays prosperous, progressive, civilized; that our program of justice moves progressively forward; that we continue to reduce the areas of injustice within our borders. The great challenge of the century is to find ways and means of extending a practical program of justice to the farthest reaches of the world.—WM O DOUGLAS, *Being An American* (Day).

AUTOMATION—2

Statistics show that the rise in mechanization in the U S has been accompanied by a steady increase in number of jobs. In 1880, when only 17% of the total work energy was supplied mechanically, there were 17 million jobs in the U S. In '54, machines did 95% of the labor and employment soared to 62 million.—DR HALDON A LEEDY, director, Armour Research Foundation.

Let us remember that the automatic machine . . . is the present equivalent of slave labor. Any labor that competes with slave labor must accept the economic conditions of slave labor. It is perfectly clear that this will produce an unemployment situation, in comparison with which . . . the depression of the 30's will seem a joke.—NORBERT WIENER, Mass Inst of Technology, *The Human Side of Human Beings* (Doubleday).

BEHAVIOR—3

Perhaps the most important lesson the world has learned in the past 50 yrs is that it is not true that "human nature is unchangeable." Human nature, on the contrary, can be changed with the greatest of ease and to the utmost possible extent. If in this lies huge potential danger, it also contains some of the brightest hopes that we have for the future of mankind. — BRUCE BLIVEN, *Forbes*.

CHRISTMAS—Customs—4

Christmas to the people of Czechoslovakia means the ending of all quarrels and the beginning of a new yr among friends. It is the custom for all people to visit their friends and foes and to forgive any misunderstandings which have arisen during the yr.—*Toastmaster*.

CHURCH—Property—5

Americans have contributed over \$2,600,000,000 for new churches and other religious structures in the last 5 yrs. Currently the value of church property in the U S is est'd at \$7,800,000,000. — LAWRENCE GALTON, *American Mag*.

COMMUNISM—6

Communist: A fellow who has given up all hope of becoming a capitalist.—ORVILLE REED.

..... *Quote*



Washington society learned some wks ago that the town's top social rivals, Perle Mesta and Gwen Cafritz, each bought a collection of hats for the winter partying season from the same Paris establishment (Paulette's)—but at different times. Now the cocktail circuit is watching to see if the ladies have, by chance, strikingly similar creations.

There is, as might be assumed, no great cordiality between the rivals. If they chance to meet, they exchange nothing more than an icy "hello." We have had several inquiries as to whether they invite each other to their big parties. Mrs Cafritz has, in the distant past, invited Mrs Mesta; she didn't accept. Mrs Mesta has never asked Mrs Cafritz to a party.

" "

Sen Price Daniel (D-Tex) has attained a unique record amongst mbrs of Congress. He ret'd from Europe some wks ago, and in response to inquiries, admitted that he had not visited Russia. When newsmen pressed him for an explanation of this unusual behavior, he said simply, "I had no official business in Russia."

" "

If you have not already observed in Washington dispatches, you may presently note the term WOC. Nope, a WOC isn't the husband of a WAC. He's a dollar-a-yr-man, without the dollar. The letters stand for "without compensation."

..... *Quote*

DIVORCE—7

Divorce is an illustration of the belief that united we stand but divided we can stand it better.—*Changing Times*.

EDUCATION—8

The most of what constitutes a liberal education today was unknown 300 yrs ago. . . No subject of itself is liberal. It is not *what* the student studies that gives him a liberal education, but *how* he studies it and the way it is taught.—Dr FRANCIS H HORN, pres, Pratt Inst, *Education Digest*.

EFFICIENCY—9

"Now, what I want," said the efficiency expert, "is a chart that will show me at a glance what charts we've got."—*Texas Ranger*.

FOLLY—10

Don't forget that you are a part of all those people who can be fooled part of the time. — *York Trade Compositor*, hm, York Trade Composition Co.

FRIENDSHIP—11

Friendship is the best ship to come in for any man. — *Employment Counselor*, hm, Nat'l Ass'n of Personnel Consultants.

FUTURE—12

It is a regrettable fact that most individuals fear the future and are afraid of change. In their complacency, most people either worship the present or long for the past. In living for the future, the prophet speaks a language which the average person does not understand. So the masses can often be fooled into thinking that the prophet is bad and destructive.—ROLLAND EMERSON WOLFE, *Men of Prophetic Fire* (Beacon Press).

Mining The Magazines



When *Holiday* (Nov) published Henry Morton Robinson's discourse temptingly titled, "The Natural Superiority of Ivy League Men" they marked it prophetically as "the most infuriating magazine feature of the yr." Seems to be measuring up, too, by the clamor we note from grads of other institutions where ivy is considered a weed. Actually, "ivy league" is a rather indefinite classification; there's considerable difference of opinion as to schools which should be included. Mr Robinson's nominees: Harvard, Yale, Penn, Princeton, Columbia, Brown, Dartmouth, Cornell.

In *True* (Dec) Ann Delafield (of Charm School renown) discusses sexual prowess of American male; asserts that, as a group, these gents "left their love-making techniques in the back seats of their college cars." Her contention: there are no frigid women; only husbands physically, mentally and emotionally so unappealing they fail to arouse passion. In Jan, Donald Cooley, *True's* medical expert, will slug it out from opposite bedroom corner.

Southwestern Medicine (official jnl of Southwestern Medical Ass'n) became with its current issue, 1st medical publication to campaign against tobacco. Editorial asserts that since doctors know dangers of tobacco, they should "exert pressure to bring about a decrease

Sign noted in *Revue* (Munich) on a director's door in a German tv center: "Please close the door quietly—even if you have been turned down."
—(QUOTE translation).

—99—

and even an abolition in the use of tobacco." *Dissenter*: Dr E Roger Samuel, 66, Mt Carmel, Pa, just named "family doctor of the yr" by American Medical Ass'n: "I'm a steady pipe smoker. I'll worry about the bad effects of smoking after I reach 80."

Our yr-end rept'n on the comic-book situation: Congressional investigations, parental objections, elimination of the more lurid titles all have combined to give publishers a hard yr. Sales are currently at the rate of \$48 million annually. This is about half the peak volume, 3 yrs ago.

If you want to know more about the annual wage—and it's bound to be a vital issue for a long time to come—read "Pay by the Year" by Harold J Ruttenberg in *Harper's* (Dec). Author used to be a former labor official, now heads a small company. He knows both sides, discusses pros and cons realistically.

.....Quote.....

We should remember that it was a Jew who wrote, "The Lord is my shepherd, I shall not want." It was an Episcopalian who wrote *O Little Town of Bethlehem*. Martin Luther himself wrote *A Mighty Fortress Is Our God*. It was a Presbyterian who wrote *Rock of Ages*. A Catholic wrote *Silent Night*. If we can share our hymns with one another, we should be able to do the same with other things.—*Bible Coin Unity*. 13

GOD—and Man—14

Crops were good thruout east Europe this summer despite a lack of normal sunshine. As a solemn sneer at traditional religious festivals held in connection with the harvest, East German Reds put up huge signs reading, "We raise crops without God and without the sun."

The signs were displayed simultaneously at many farm centers thruout the Soviet zone of occupation. Politicians were on hand to boast that communist science needs neither God nor nature to produce a land of plenty.

The day after the signs went on display, a smashing hailstorm destroyed the crops before they could be harvested.—*N C W C*.

" "

The most fruitful periods of our nation's history have been those in which the people honored God and sought righteousness. When religion begins to perish, all things else begin to die.—Bishop ARTHUR J MOORE, "Think as You Give Thanks," *Think*, 11-'55:

..... *Quote*

HYPOCRISY—15

A hypocrite is one who pretends to be burying the hatchet when he's only digging up dirt.—FRANKLIN P JONES.

JUSTICE—16

Our civilization has decided, and very justly decided, that determining the guilt or innocence of men is a thing too important to be trusted to trained men. It wishes for light upon that awful matter, it asks men who know no more law than I know, but who can feel the things I felt in the jury box. When it wants a library catalogued, or the solar system discovered, or any trifle of that kind, it uses up its specialists. But when it wishes anything done which is really serious, it collects 12 of the ordinary men standing around. The same thing was done, if I remember right, by the Founder of Christianity.—G K CHESTERTON, in essay "The Twelve Men," in *Tremendous Trifles* (Dodd, Mead).

LIFE—Living—17

The tragedy of our century is loss of faith, not in God, but in man. Humanity is in desperate need of a new synthesis which will give meaning to life. Until that boon is vouchsafed, our sparkling toys, increase tho they may in number and in splendor, will not bring content. But the lack is hard to fill, for we require now not a Thos A Edison, not a Henry Ford, but Buddha, Confucius, Plato, some godlike philosopher able to take these scattered glowing stones and rear them into a vast and luminous tower rising to heaven, toward which all men's eyes shall be turned. — ROB'T L DUFFUS, *New Outlook*.

MAN—18

Man is a fellow-man even if he doesn't make use of it. — SMADA, *Ihre Freundin*, Karlsruhe (QUOTE translation).

MARRIED LIFE—19

After marriage, the bride whose husband promised to go thru anything for her, usually learns that "anything" was mostly heels and toes of socks.—VESTA M KELLY.

" "

A good marriage is one that out of many turbulences grows old in dignity, esteem and sublimated love.—DOROTHY THOMPSON, "Do We Misunderstand Romantic Love?" *Ladies' Home Jnl*, 12-'55.

MODERN AGE—20

Some day an enterprising mfr will corner the mkt by putting out an automobile model dated 2 or 3 yrs ahead, instead of only one.—*Boston Globe*.

" "

Woman on bus to seatmate: "They're starting out with just what they have to have — bed, stove, and tv set."—*Arkansas Baptist*.

POLITICS—21

No candidate was ever elected who threw a high hat into the ring.—*Cincinnati Enquirer*.

PRAYER—22

One of the best habits to acquire is that of being able to turn to God at any time and pray.—FRANK B WHITNEY, *You*.

PROGRESS—23

Now accustomed to riding in a trailer, even a horse has more sense than to want to go back to buggy days.—RAYMOND DUNCAN.

A Happy New Year

I am writing these lines in the last hrs of the yr. The New Yr is at the door. I am sending my sorrowful good wishes across the Rhine.

I wish for the stupid a little understanding, and for the understanding a little poetry. I wish the most beautiful clothes for the women and much money for the men. I wish a heart for the rich and a little bread for the poor. But, above all, I wish that we may blackguard each other as little as possible during the New Year. — HEINRICH HEINE, lines written over a century ago. 24

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RACE RELATIONS—25

Legal segregation of the Negro in schools has done more than any other condition to isolate him from the main stream of American life. It has laid the ground work for many economic, political and social injustices. It would have done the same for the Irish, German, Polish or Italian immigrant had he been compelled by law, from the time of his arrival, to attend segregated schools.—TANNER G DUCKREY, "Looking at Segregation," *Educational Leadership*, 11-'55.

RELIGION—26

Religion is like salt, which is of value only when it gets out of the cellar into the soup.—WM J SETZER, *Wesleyan Christian Advocate*.

.....Quote.....



White House "At-Homes"

Tho eager to see Pres Eisenhower back in the White House by Jan 1st, few citizens actually expect to "see" him then in person. But this wasn't always thus—155 yrs ago (Jan 1, 1801), Pres Adams opened the Executive Mansion to all comers at the 1st New Yr's Day public reception, a tradition that continued over 100 yrs, till crowds grew too huge to handle. The Adamses hosted in an unfinished, barely-furnished house (Mrs Adams wrote only 6 rooms were habitable, with plaster still wet, and "no looking glasses but dwarfs, nor a 20th part lamps to light it"). But as New Yr crowds grew (reaching 35,000), presidents rebuilt lavishly, with porches, roof rooms, adding to foundation strain. Pres Truman saved the White House, on brink of tumbling, in '53 with a \$5½ million rebuilding job, replacing all but outside walls. Tho visitors touring White House seldom glimpse the President now, they thrill to historic items, echoing sentiment of this Adams prayer, written to his wife after his 1st tour of the new Mansion in 1799:

"I pray heaven to bestow the best of blessings on this house and all that shall thereafter inhabit it. May none but wise and honest men ever rule under this roof."

..... *Quote*

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RESEARCH—27

It is estimated that in the yr ahead more than \$4½ billion will be spent on research and development in this country. This is quite an increase from the \$29 million similarly invested in '29.—Dr HALDON A LEEDY, director, Armour Research Foundation.

SALESMANSHIP—28

Salesmanship is not always a matter of "putting on the pressure." It may be manifested in resisting pressure from the buyer who seeks unwarranted concessions. I recall a personal experience. An overcoat was priced at a little more than I cared to pay. I asked the proprietor of our local men's shop to reduce the price, pointing out that we had been friends for a long time.

"Verne," he said to me, without hesitation, "don't you realize that I must pay all of my expenses and make my living from the patronage of my friends? My enemies, the lousy so-and-sos, never come into my store!" I bought the coat and paid the full price.—VERNE R MARTIN, sales consultant.

SEXES—29

You can become better acquainted with a woman in one hr if a 3rd person is present than you can in 20 hrs if you are alone with her.—JEAN PAUL, *Weltwoche*, Zurich (QUOTE translation).

SPEECH—Speakers—30

The outlook's growing bleaker, As the speakers rise and cough— Yes, many a polished speaker Would be better—polished off!

—HAL CHADWICK.

Pathways to the Past



Week of
Jan 1-7

Jan 1—New Yr's Day. . . Flag-waving day for 2 great nations: America's 1st nat'l flag, the "Grand Union" of Betsy Ross fame, 1st flew 180 yrs ago (1776), over Washington's Boston hqtrs, and Britain's "Union Jack" made its flagpole debut 155 yrs ago (1801) in London, Edinburgh, and Dublin, as 1st symbol of the United Kingdom. . . A big day for British firebugs, too: the redcoats burned Norfolk, Va, 180 yrs ago (1776) and, led by Benedict Arnold, ignited Richmond 175 yrs ago (1781), the same day Congress created the 1st U S Cavalry unit (the last disappeared after World War II). . . The White House opened to the general public at the 1st New Yr's presidential reception 155 yrs ago (1801). . . Philadelphia's gala Mummer's Parade, tho started in Revolutionary days, was 1st staged on an organized basis 80 yrs ago (1876). . . Pasadena's Valley Hunt Club sponsored the 1st Tournament of Roses 70 yrs ago (1886), following the parade with afternoon sports (the Pacific-Big 10 football clash became a yrly feature only in 1916). . . 55th anniv (1901) of founding of Commonwealth of Australia.

Jan 2—The world's 1st radio sermon, on Pittsburgh's KDKA 35 yrs ago (1921), was heard over 1,000-mi radius.

Jan 3—The Oxford Provident Bldg Ass'n, 1st bldg and loan group, formed 125 yrs ago (1831) in Philadelphia. . . 115th anniv

(1841) of b of Father Damien, famed missionary to Hawaii's leper colony. . . Our 1st free kindergarten opened 80 yrs ago (1876). . . The Postal Savings System began 45 yrs ago (1911), at one P O in each state. . . On the anniv of Father Damien's b, America bought its 1st leper hospital 35 yrs ago (1921), the clinic at Carville, La.

Jan 4—Utah became the 45th state 60 yrs ago (1896). . . On the same day, the 1st actor's union was chartered.

Jan 5—While the West worries about a successor for him, W German Chancellor Konrad Adenauer continues vigorous work on his 80th b'day today.

Jan 6 — Epiphany* (Twelfth Night). . . N Y C's mayor made a fortunately unsuccessful proposal 95 yrs ago (1861) that it secede and form a separate country. . . The Agriculture Adjustment Act (the "plow-the-piggies-under" law giving subsidies for crop decreases) was announced unconstitutional 20 yrs ago (1936) by the Supreme Ct. . . Pres Roosevelt listed freedom of speech and worship, freedom from want and fear as musts for future peace, in his "4 Freedoms" speech 15 yrs ago (1941).

Jan 7—NYC actors staged the country's 1st benefit performance 205 yrs ago (1751).

..... *Quote*

"Of all things!"

Appalling news came last wk from Venice: a motorized gondola is being tested on the Grand Canal. By next tourist season, according to a correspondent for the *N Y Times*, 30 of these motorized craft will be put-putting their way thru Venetian waters.

In Venice, of course, all transportation is by water. Not even bicycles are permitted in a city of 175,000 persons. Once each household had its family gondola, but these have been largely displaced by the vaporetta, small municipal steamers, serving the purpose of taxis or street-cars.

Time was when the gondola boasted a variety of colors and as many as 10,000 could be had for hire. Now they are, by edict, uniformly black. And their number has been reduced to a pitiful 438. The gondolier, too, with his broad, colorful sash and wide-brimmed straw hat, is a vanishing species.

The prospect is not yet hopeless. For a few more yrs you may have your hand-propelled gondola, your music and moonlight on the lagoon. (The rumor that juke boxes and neon lights have invaded the peaceful scene is a base and baseless libel.) But in another generation this veteran craft of a thousand yrs may be merely a museum piece. As frustrated Venetians wreak curses on an Age of Automation, let us join them and shed a bitter tear. The waters of the Grand Canal are salt, anyway!

.....Quote.....

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TEACHERS—Teaching—31

The really great school and college teachers are not primarily teachers of biology, English or economics. They are teachers of young men and women. Their success can be measured by the degree to which they correct, humanize and enrich the student's perspective, and give him wider interests, new horizons, enlarged frames of reference, and those sounder habits of working and thinking which make it possible for him to discover the relevant facts in any field, and in his own reach valid conclusions.—CHRISTIAN GAUSS, *Science*.

VISION—32

The famous French tapestry weavers who wove those magnificent tapestries that we often see in the houses of the great were accustomed to doing all their work from the rear and all that they could see was a mass of loose threads and stitching. But sometimes a man would rise up from his work and pass round to the front to see the glorious design that was being wrought by their patient labor. And the heart of the toiler was satisfied. — JOHN PATERSON, *The Book That Is Alive* (Scribner).

WAR—Cost—33

If such large proportions of the world's income and resources continue to be squandered on war or the preparation for war, the new frontiers of science can do little to solve the problems of poverty, ignorance and misfortune. — KARL SAX, *The Challenge of Over-Population* (Beacon).

**QUOTE For
Christmas**

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9 1-yr sub's	42.50
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1-yr sub's	\$4.25 each.

YOUTH—34

Someone has figured out that the peak yrs of mental activity must be between the ages of 4 and 20. At 4 we know all the questions. At 20 we know all the answers.—*Automotive Dealer News.*

In Brief

Many a man who, 20 yrs ago, was confident that his insurance annuity program would provide all of the comforts and some of the luxuries of life in later yrs, is now beginning to wonder whether these monthly payments at age 65 will suffice to pay the grocery bill. The shrinking dollar is playing hob with annuity sales. So the new trend is toward variable annuities. Several big insurance companies are looking into the idea, and in Washington the Variable Annuity Life Ins Co has just been licensed. Variable annuities are based not on fixed dollar income of bonds and mortgages, but on varying earnings of common stocks. When price level is up, annuities pay more.

According to late tabulations of American Trucking Ass'n, more than 10 million trucks are now in operation in U S. This is twice the number of all horses and mules now on American farms, and exceeds by nearly 2 million the total motor vehicle registration for 1920.

Colgate Variety Hour, currently telecast on Sundays from 8 to 9 P M (EST) will be discontinued after Dec 25. Advertiser finds it too tough to buck Ed Sullivan show on another network.

Wonders for a Waiting World: New Gen'l Mills pkg includes cake mix, frosting mix and aluminum foil baking pan. . . New candy bar wrapper has been developed by a British firm to eliminate crackling paper in movie theatres.

..... *Quote*

Good Stories.....

you can use

Children, of course, are likely to think more of receiving than giving. Like the 2 youngsters who were dragging a large, awkward sack thru the toy dep't of a large store. Because they were making a great deal of noise and getting in everyone's way, a floorwalker approached them. "Now, boys," he said, "if you keep on being troublesome, Santa Claus won't come to your house."

The two youngsters stopped lugging their burden just long enough to ask, "Who do you think we got here in this sack?"—HUGH SCOTT, *Today*. a

" "

In a southern town last Christmas a group of young ladies singing carols noticed something slightly off. Investigation developed that one girl, from even deeper in the South, had been singing: "O lil' ol' town of Bethlehem . . ." — WARREN HAMMER, *Coronet*. b

" "

"Er-sir, I-er, that is," stammered the young man, "I came to say, that your daughter tells me she-er loves me . . ."

"And I suppose you have come to ask permission to marry her?" inquired her father genially.

"No, sir," repl'd the young man, "I came to ask you to make her behave herself."—*Pacific Oil-Motive Mag.* c

.....Quote.....

I LAUGHED AT THIS ONE

A A SCHILLING

My sister asked her kindergarten class how many stars they could see at night. After receiving answers ranging from "more than a hundred" to "too many to count," she called on Georgie. His answer was, "Three."

"But, Georgie, how is it you saw so few stars, when the other children found so many?"

"Well," said the youthful George, apologetically, "our backyard is very small!"

—"

Our priest illustrated a point in his sermon by saying that a wise providence knows who grows best in the sunlight, and who needs the protection of shade.

"You know that you plant roses in the sun," he explained, "but if you want your fuschias to grow they must be kept in a shady nook."

A woman sought him out after Mass. "Father," she gushed, "you don't know how much your sermon has helped me."

For a fleeting moment, Father's heart glowed, but then the woman added, "I never did realize before just what was the matter with my fuchsias."—HENRY NODSET, *Catholic Digest*. d

Wise

Cracks

A traveling salesman who went out to see a farmer encountered a horse standing at the gate. "I suppose you're looking for the farmer?" the horse inquired. "He's out by the barn."

The salesman was amazed. "Where did you learn to talk?" he inquired. "Oh," said the horse, "I used to be the fastest race horse in the world and learned to talk to touts at the track."

Later, the salesman told the farmer he'd like to buy that horse, to which the old farmer repl'd, "You wouldn't want him. He's just lying about his track record."—RED FENWICK, *Empire*. e

" "

"Madam," said the salesgirl to the cantankerous customer, "do you want to take this purchase with you—or shall I send it direct to the Exchange Dep't?"—Louisville Courier-Jnl Mag. f

" "

A woman tourist, driving thru a California town, noticed crowds of people in the streets, all looking rather dazed. She wondered about it, but continued on her way until stopped by a traffic officer. "Lady," he asked sharply, "why don't you pull to the curb?"

"Why?" asked the woman, puzzled.

"We just had an earthquake. Didn't you notice anything unusual?"

"How could I?" the driver snapped. "This is a '43 car I'm driving!"—FRANCES RODMAN. g

Thought for the New Year: *Early to bed and early to rise—and your head won't feel 3 times its size.*—Kosmon Pioneer.

" "

The hardest part of putting something away for a rainy day is finding a clear day to do it.—AL M SCHAEFER.

" "

A gentleman is nothing but a wolf with his ears pinned back.—CHAS V MATHIS.

" "

Nothing makes a man go places like a woman who likes to.—O A BATTISTA.

" "

Horse sense is that instinct which makes a girl say "Nay!"—DAN BENNETT.

" "

Anybody who robs Peter to pay Paul these days is probably named Paul.—FRANKLIN P JONES.

" "

A good carpenter is one who can keep a straight face while repairing a do-it-yourself project.—Pacific Oil-Motive Mag.

" "

Parent: A person who believes the words "progeny" and "prodigy" are interchangeable.—MARCELENE COX, *Ladies' Home Jnl*.

" "

The new ready-to-eat foods are certainly a boon to the ready-to-eat families.—Enos Magazine, hm, Enos Coal Mining Co.

..... Quote



A communist official in Poland met a non-political friend. "It's official," said the Red, "NATO chiefs training troops are uniting Europe against Russia and what's worse, they have hdqtrs in France."

"That's the worst of it," said the friend. "Why couldn't they have selected Poland?" — PAUL STEINER, *American Mercury*.

Rules for Intellectuals (behind the Iron Curtain): 1. When you think, do not talk. 2. When you talk, do not write about it. 3. When you do write something, deny it immediately.—PAUL STEINER, *American Mercury*.

A pledge by one Red worker in the Russian zone of Germany was hastily scrapped by horrified officials. The man's occupation: coffin bearer at the cemetery. The man's pledge: to "overfulfill" his monthly quota.—PAUL STEINER, *American Mercury*.

A boy was practicing his violin lesson in the house, while his younger sister was playing with the dog on the porch. As the boy scraped away with the bow the hound howled dismally.

The sister stood it as long as she could, then she poked her head in the open window and said: "For goodness sakes, Jimmy, can't you play something the dog doesn't know?"—*Kreolite News*. h

..... *Quote*

A couple of days ago a proud father and husband arrived home and announced with forgivable pride and satisfaction that he officially had been made pres of his firm that afternoon.

His 10-yr-old daughter gave a whoop, extended her hand to her dad, and said, "Put 'er there, pal!" Then, shedding the bantering tone for one of genuine interest, Sandra asked: "How did they do it, daddy? Did you pick slips?"—*Milwaukee Jnl*. i

A traveler thru a remote section of the West stopped off in a small village for the night and ventured into a very tough-looking tavern for a bottle of beer. Several large, bronzed characters were draped around the old fashioned bar.

"Nice atmosphere you have in this place," said the traveler, trying to strike up a conversation. "I like the old-fashioned air about the place. I haven't seen sawdust sprinkled on the floor like that since before the 1st World War."

"That's not sawdust," pointed out the bartender, "that's yesterday's furniture."—*Great Northern Goat, hm, Great Northern Ry*. j

Five-yr-old Willie had been taught that Sunday is not a day for play. One Sunday morning his mother found him sailing his toy boat in the bath.

"Willie," she scolded, "don't you know it's wicked to sail boats on Sunday?"

"Oh, that's all right, Mummy," he repl'd, calmly. "This isn't a pleasure trip. This is a Missionary boat going to Africa." — *Tit-Bits*, London. k

Figuring the best approach is the honest approach, a girl we know forwarded the following entry to a tv show during its recent mink give-away contest: "I like Heaven-Scent Soap because I like mink!"—E E KENYON, *American Wkly.* 1



Wiggle Out Of It

The Western Orthopedic Association was told that the hula dance is a universal therapy for aches, especially back aches.—News item.

Hula dances are just fine
To limber up the stiffened spine
And give you suppleness you lack
And take the aching from your back.

If you've the leisure and the moola,
Head for Hawaii, land of hula,
Where palm trees wave, and so do hips,
And brown-eyed girls do twists and dips.

It's doctor's orders, must be done.
You need the rest, you need the sun.
Don't shake the bottle on the shelf—
Go out, my friend, and shake yourself.

Too stiff to dance? We're glad to say
You needn't dance your pains away.
Just watch the girls—that's all it takes
To make a man forget his aches.

At a religious soapbox meeting at Hyde Park Corner, an atheist was heckling the speaker. "If I made a universe, I certainly would do a better job than God."

The speaker ans'd, "I don't want to challenge you on this, but would you mind, for the time being, making a rabbit, just to establish confidence?"—Dr KARL STERN, in *Catholic Hour* broadcast. m

" "

Two young men and an older man with his daughter sat in the train compartment. One of the young men offered the other a drink. "I never drink," was the reply.

Then he suggested they play cards. "I never play cards," was the answer.

Then the older man got up and said "I am really glad to meet a young man who neither drinks nor plays cards. Would you permit me to introduce my daughter?"

"I never marry," came the announcement. — *Frankfurter Illustrierte*, Germany (QUOTE translation). n

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The French actor Fernandel, who for the third time was wearing the garments of a priest, was approached on location by a little girl who requested, "Bless me, Father."

"But I am not a real priest," he explained.

The girl repl'd imperturbably, "All right, wait until I get my doll."—*Paris Match*, France (QUOTE translation). o

.....Quote.....

Quote-ettes

WM FAULKNER, author: "I have reached the age when I work only when the weather is bad." 1-Q-t

" "

MARGARET FIRTH, actress: "Too many people confine their exercising to jumping at conclusions, running up bills, stretching the truth and bending over backwards." 2-Q-t

" "

ROSANA RORI, Italian actress: "You must remember that most Italian films are not shown in America. Usually you get to see the ones that are banned in Italy." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

Some golf addicts are lucky enough to live where they can play all yr round. Others must remind themselves that warm weather will eventually return. Here are visions of some (golfing) sugar plums to console them as they languish thru a long, bleak winter.

Strictly for the carriage-trade is the "caddiemobile," made by a West German mfr. This not only lets 5 passengers ride from green to tee, it serves them hot coffee on trays that swing out over their laps, while a collapsible umbrella keeps off rain or sun. In case any of them has a dinner-date right after the game, he can shave without rushing home—caddiemo-

bile has a blt-in electric razor. Price of this little nifty is about \$700, F O B, Bonn.

Among more readily available, if less spectacular, items is a new practice device said to provide 1st visual measurement of the precise path the club should follow to hit the ball where you want it. A kind of "protractor," device has sighting arrow for finding the line of direction, and a club pathfinder to show how club head must travel. Sports goods stores should have this, as well as a golf-ball pickup for retrieving practice balls. Pickup is a 3 ft plastic tube; slight downward pressure centers ball and traps it in tube. Tube holds more than 20 balls.

NOTE here items of special interest in this issue _____
File QUOTE for future reference. Use comprehensive Index, issued each 6 months.
A ring binder holding 52 issues of QUOTE is available at \$2.00 postpaid.

